



Food Village Student Influencer Program – Terms & Conditions

Last updated 30th October 2025

1 . Overview

The Food Village Student Influencer Program (“the Program”) gives students the chance to share their personality and lunch-review style while representing Food Village in a fun, creative way. Participation is voluntary and designed to celebrate student voice, positivity, and food enthusiasm. By applying or participating, students, parents/guardians, and schools agree to the following Terms & Conditions.

2 . Who Can Apply

Open to students aged 12 – 18 years attending a post-primary school in Ireland.

Applicants must have parent/guardian consent and school approval before any filming or public content is produced.

3 . How to Apply

Complete the online application form at foodvillage.ie/influencer

Upload a short (approx. 30-second) video introducing yourself and giving a fun, honest lunch or snack review.

This video is for selection purposes only and will not be posted publicly or shared on any social channels.

If shortlisted, a member of the Food Village team will contact your parent/guardian and school to arrange the next steps.

4 . Selection & Participation

Selection is based on personality, creativity, and enthusiasm, not follower count or social-media presence.

Selected participants (“Crew Members”) may take part in school-day filming sessions led by the Food Village marketing team.

Filming will only occur with written parental/guardian consent and confirmation from the school principal or designated representative.

Participation is non-paid, but Crew Members may receive Food Village meals, snacks, branded merchandise, and a small goodie bag as a thank-you.

5 . Filming & Content Use

All filming and photography will be carried out by the Food Village team or authorised representatives.

Food Village may edit, share, and repost the content created during official filming sessions across its marketing channels, including but not limited to:

social-media platforms (Instagram, TikTok, Facebook, LinkedIn),

the Food Village website,

printed or digital promotional materials, and

internal presentations or events.

By participating in the Program, Crew Members and their parent/guardian grant Food Village a non-exclusive, royalty-free licence to use the filmed content for up to three (3) years from the filming date.

Participants may withdraw consent at any time by contacting marketing@foodvillage.ie Food Village will stop using the content in new materials but cannot remove content already published or shared externally.

6 . Behaviour & Safeguarding

All participants must behave respectfully and responsibly during filming.

Content should always remain school-appropriate – no explicit language, inappropriate gestures, or unsafe behaviour.



(01) 525 3412
info@foodvillage.ie
www.foodvillage.ie



A Food Village staff member will supervise filming at all times.

Participants must not post or share behind-the-scenes footage without prior permission from Food Village.

7 . Withdrawal or Termination

Participation is voluntary. Students or parents/guardians may withdraw from the Program at any time by emailing marketing@foodvillage.ie. Food Village reserves the right to discontinue participation if conduct is deemed inappropriate, unsafe, or inconsistent with the Program's purpose.

8 . Data Protection & Privacy

Videos submitted during the application process are used solely for internal review and will not be published, shared, or stored beyond the selection period.

Personal details collected in the application form will be used only for communication and consent purposes, in accordance with GDPR (EU 2016/679).

Data will be securely deleted once the Program concludes or upon written request.

9 . Liability

Food Village will take every reasonable precaution to ensure a safe filming environment. The company is not liable for any injury, loss, or damage occurring outside supervised filming activities.

10 . Agreement

By ticking the consent box and submitting the application form, the student and their parent/guardian confirm that they:

have read and understood these Terms & Conditions,

agree to participate in accordance with them, and

understand that participation is voluntary and non-contractual.

